eGA e-governance academy

15 YEARS Empowering e-governance around the world

e-Democracy in Practice

Models, tools, showcases

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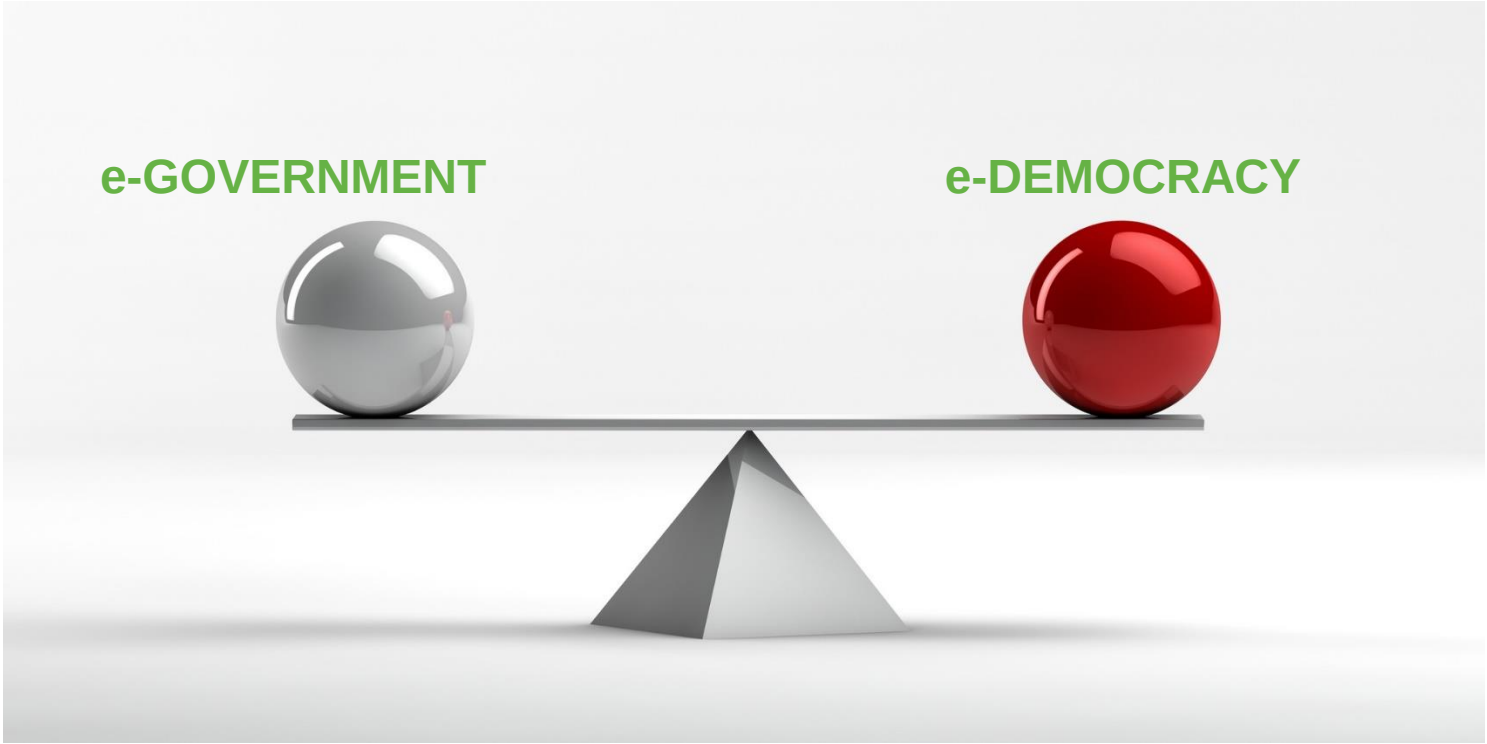
Outline

- Intro
  - Concept
  - Methodology
- Barriers and triggers
- Challenges
- Methods, Models, Tools

Balanced e-Governance



e-Democracy

- **One-way** communication from government to citizens
- **Two-way** interaction between governments, NGOs and citizens
- **Active participation**, direct contribution by NGOs and citizens

How to measure e-Democracy?

1) **e-Readiness** - national and international surveys
2) **Strategic and legal frameworks** – main strategies and action plans
3) **Institutions and actors** – governmental institutions and stakeholders involved
4) **e-Democracy showcases –** most prominent implementations of e-democracy

Barriers

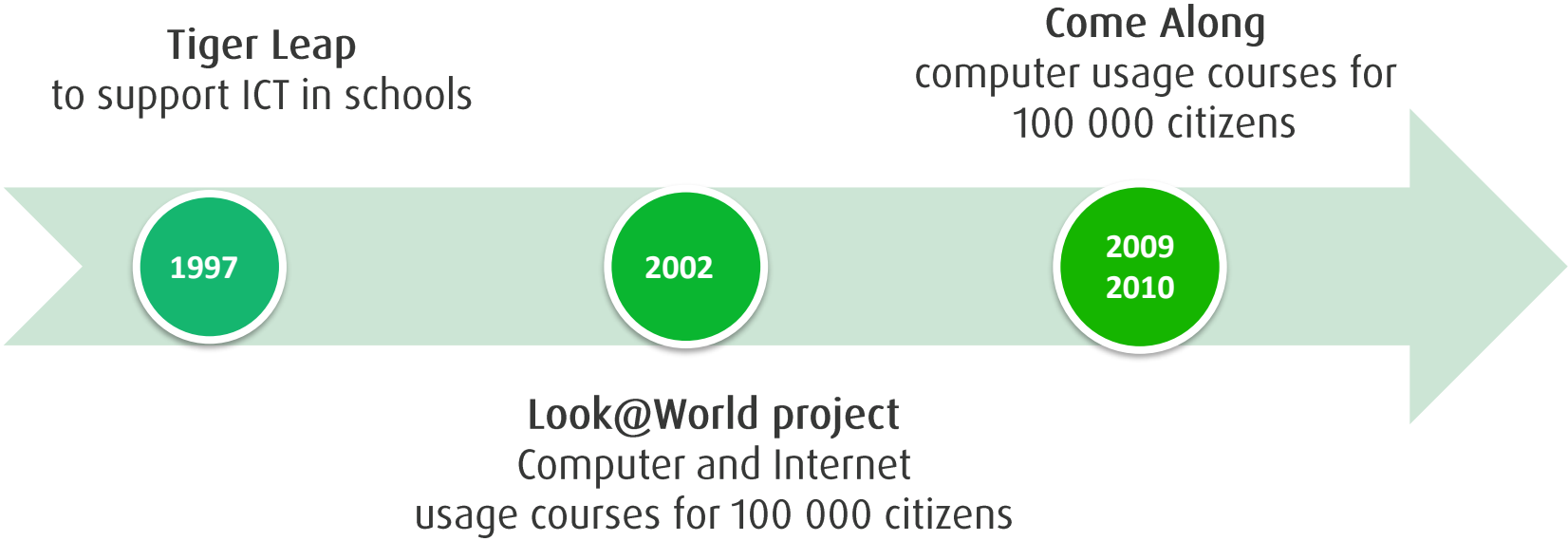
- Lack of comprehensive national surveys on e-governance and e-readiness
- *„open data is a sleeping beauty“*
- Poor cooperation and coordination

Triggers

- OGP as driving force
- Combination of online- and offline-activities
- Local level activism boosts general e-activism

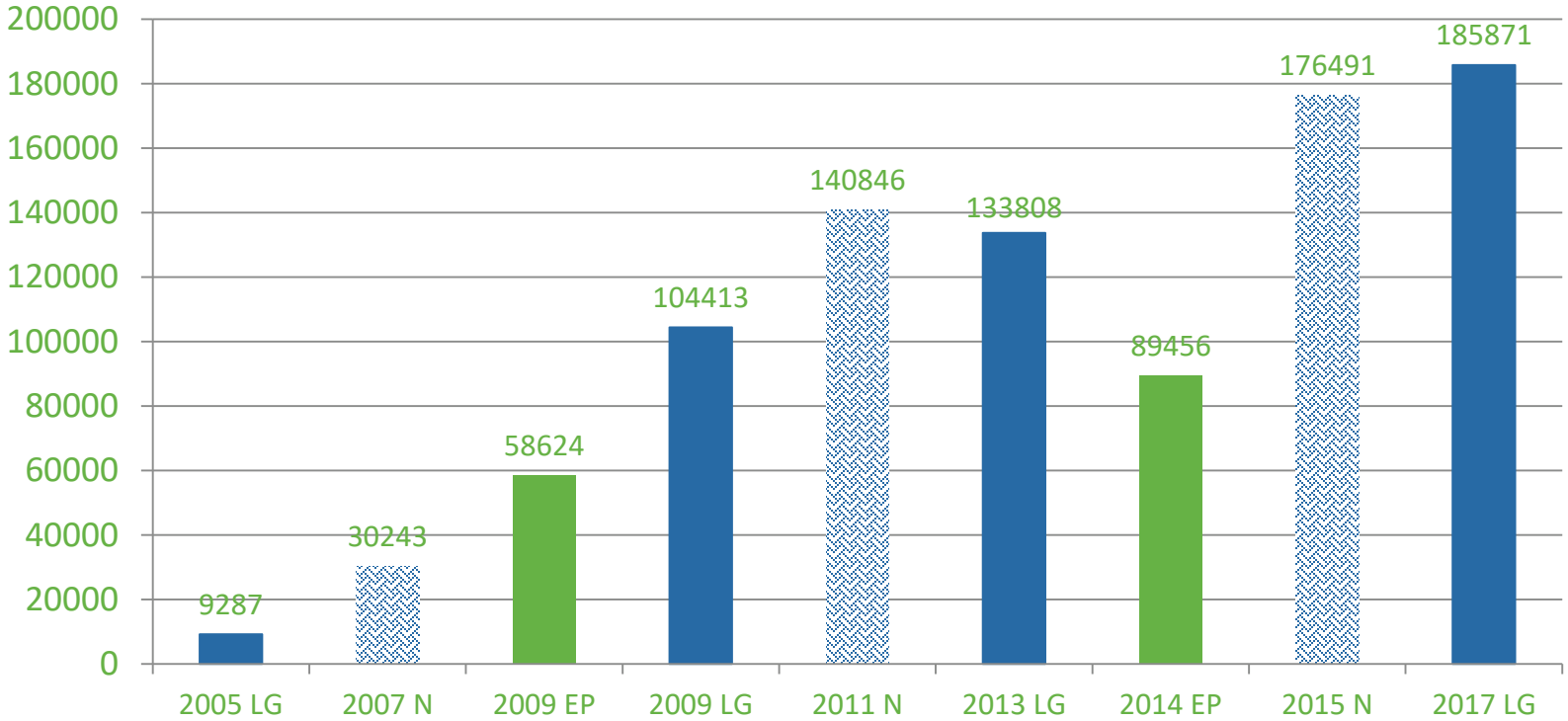
Estonian strategy

„nudging“


Tiger Leap
to support ICT in schools
1997
2002
Look@World project
Computer and Internet
usage courses for 100 000 citizens
2009
2010
Come Along
computer usage courses for
100 000 citizens

Access
Literacy
Transparency

i-Voting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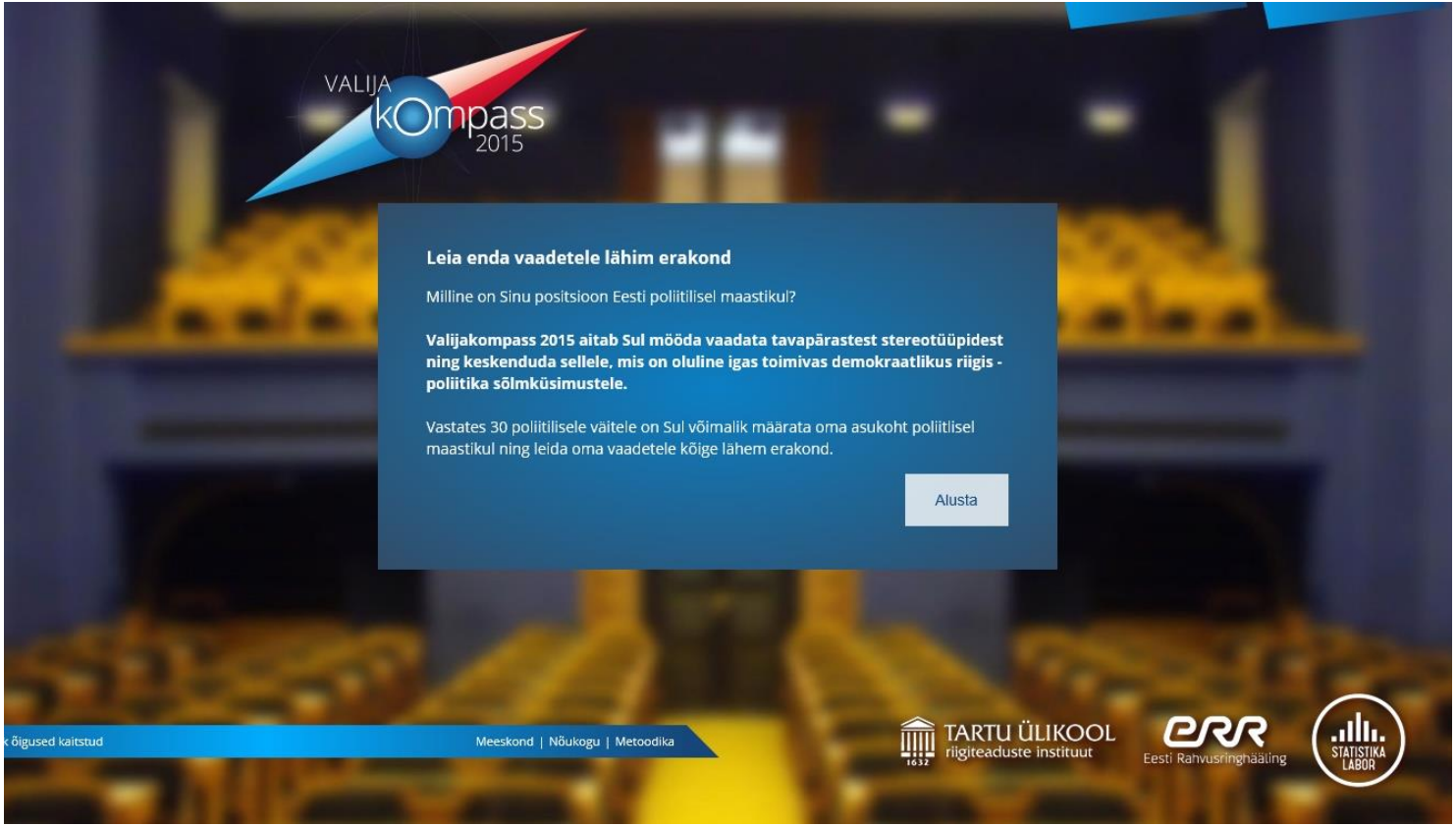
Election Compass



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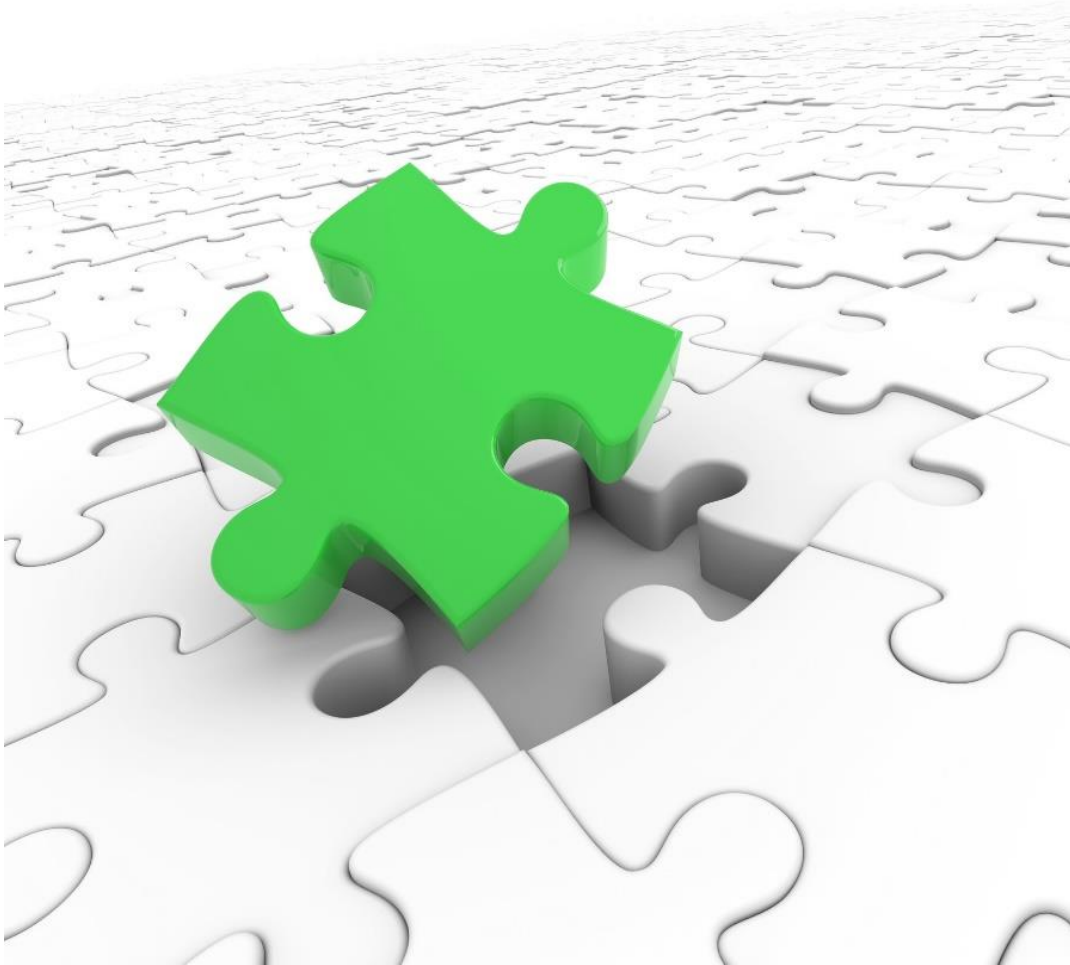
Interactivity
Participation
Empowerment

Methods
Models
Tools



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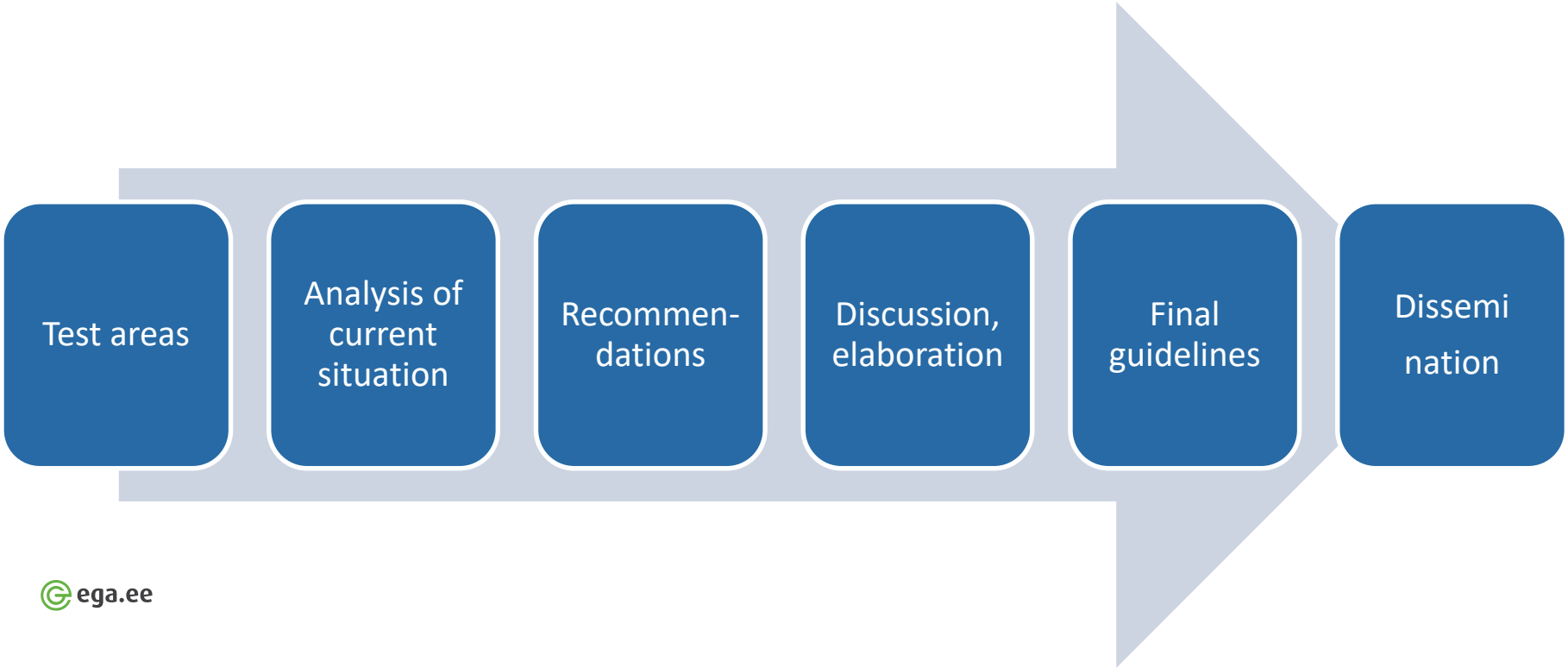
#1 Method:
OGP in Local Governments

- Transparency of administrative processes
- Community involvement (young people!)
- Transparent mechanisms of financing NGO activities
- Co-production of public services
- Prevention of corruption
- Digitalization of community members

OGP in amalgamation process of Estonian local governments



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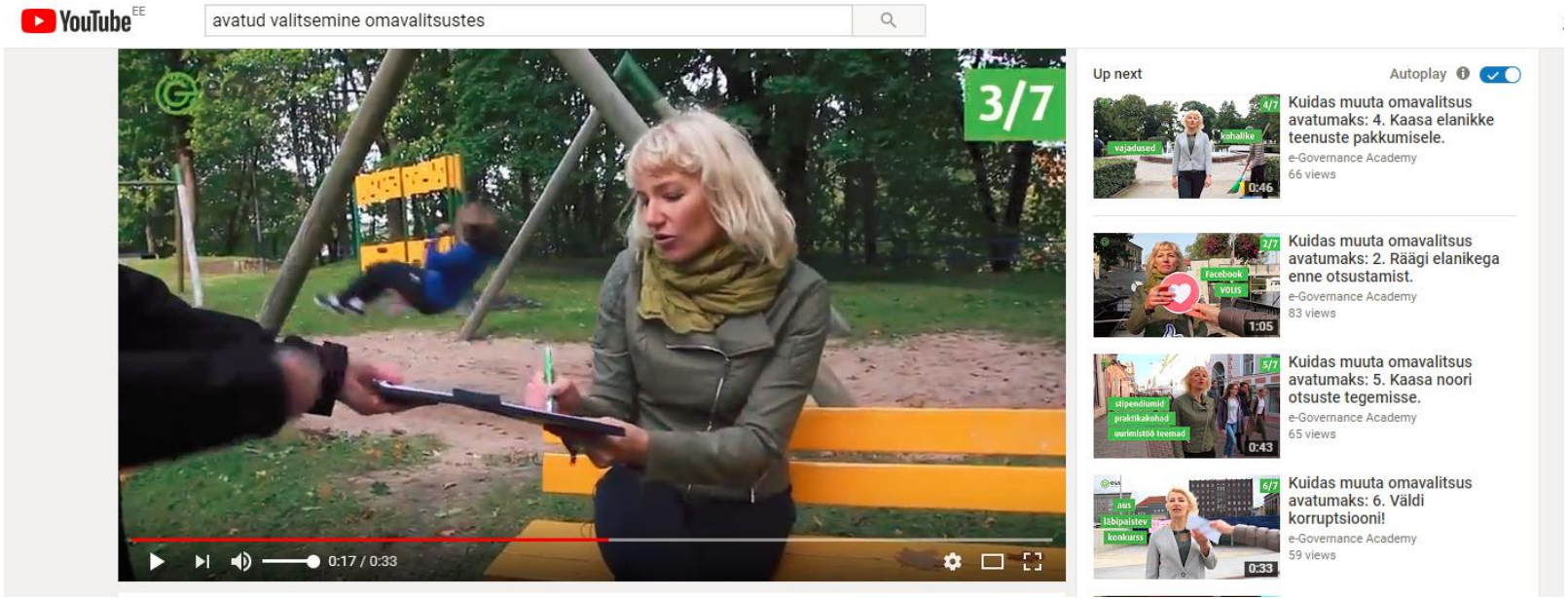
Videos: How to implement Open Governance in local level



#2 Model: Crowdsourcing

People´s Assembly 2013 : from ideas to laws

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ideas

experts

deliberation

voting

realization

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Participatory Budgeting

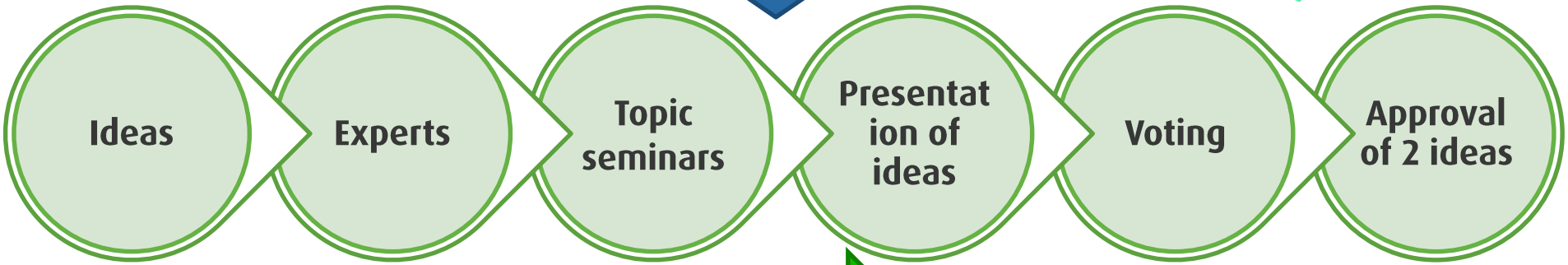
Since 2013 in Tartu

- The budget is better understood by citizens
- Community activism
- Creativeness
- 1 real object in public city space

PB model for Tartu

- training seminars in marketing
- Code of Good Campaign

Blind voting, 3 votes



voting for final list

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Bike-friendly sidewalks

Safe barriers on the bansk of Emajõgi

Public sauna

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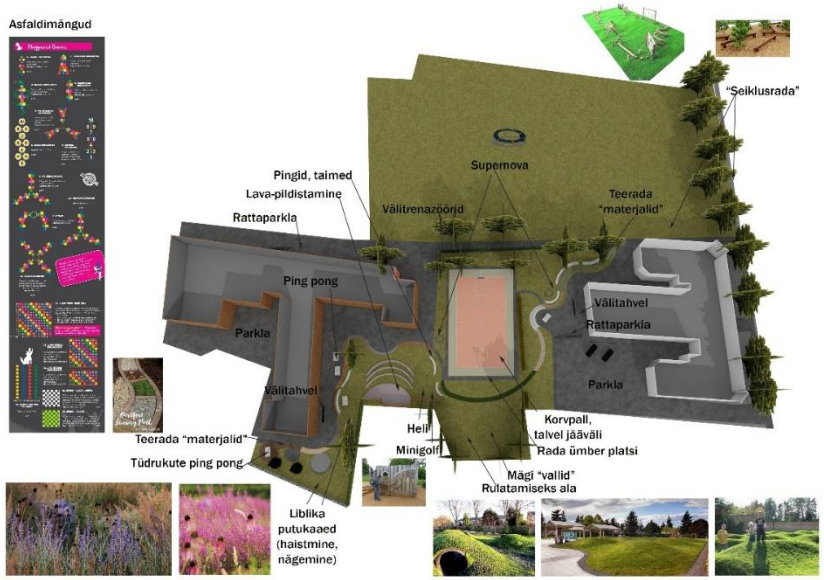
New community garden in old widget factory area

Exercise-friendly school yard



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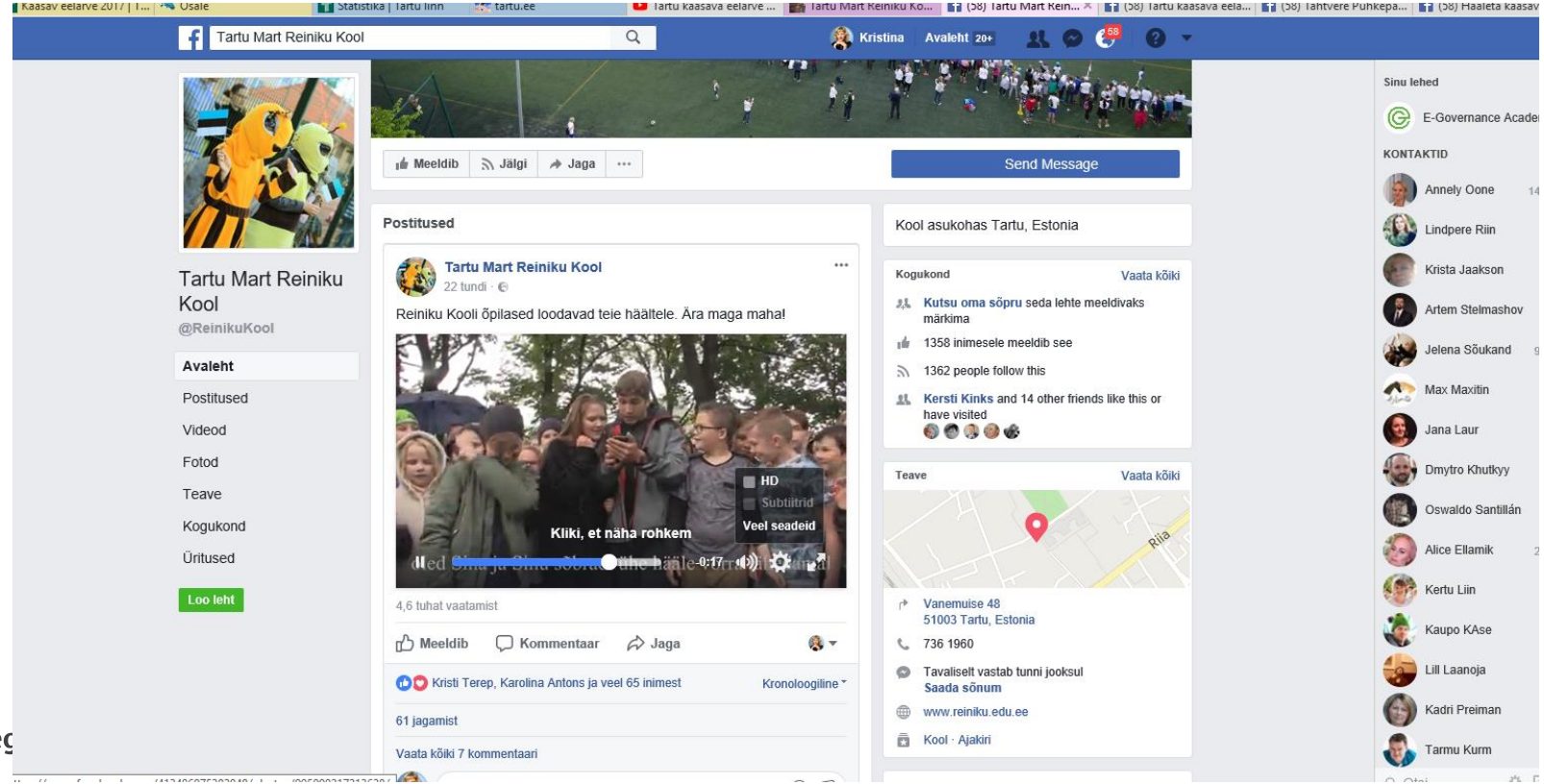
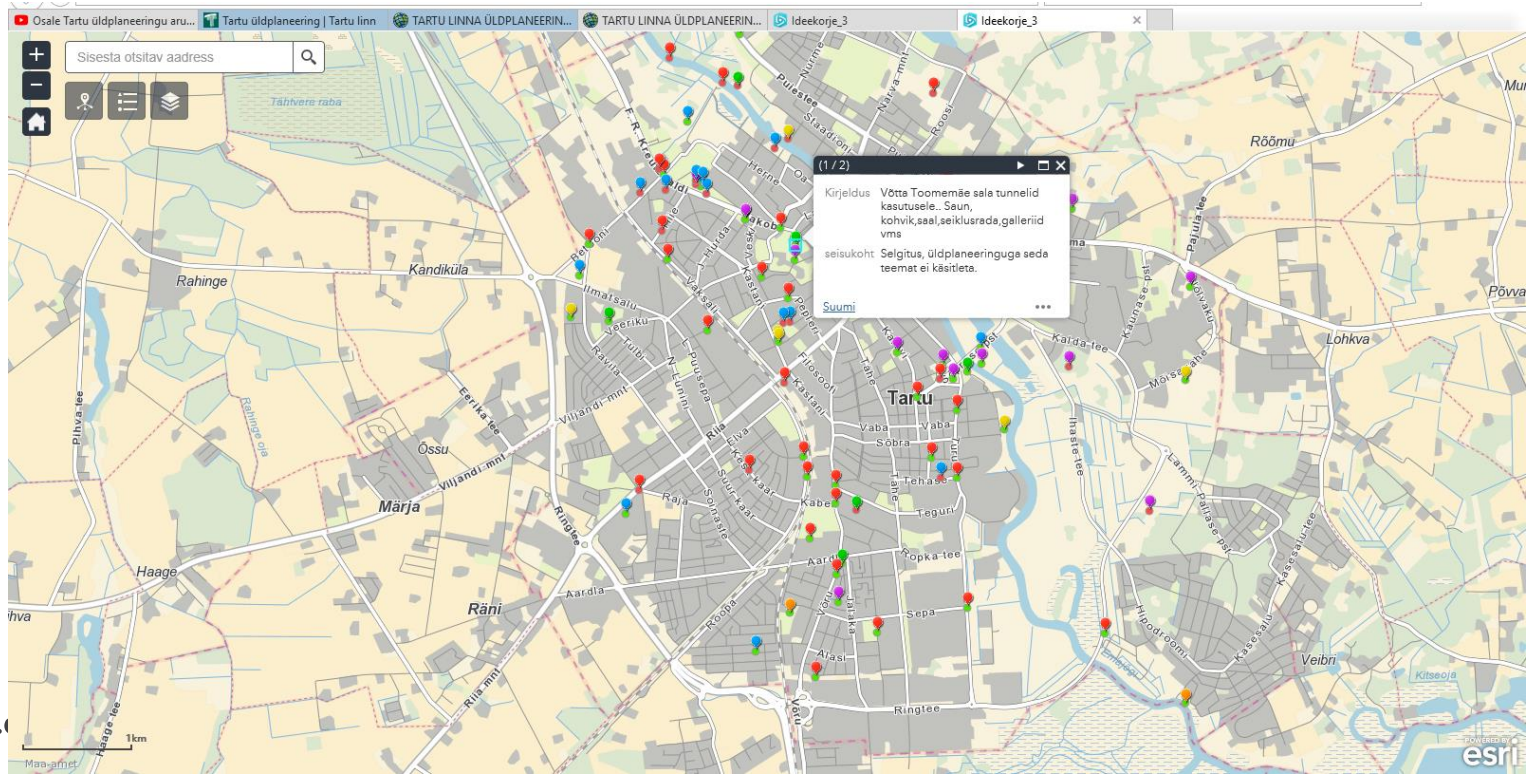
Exercise-friendly school yard

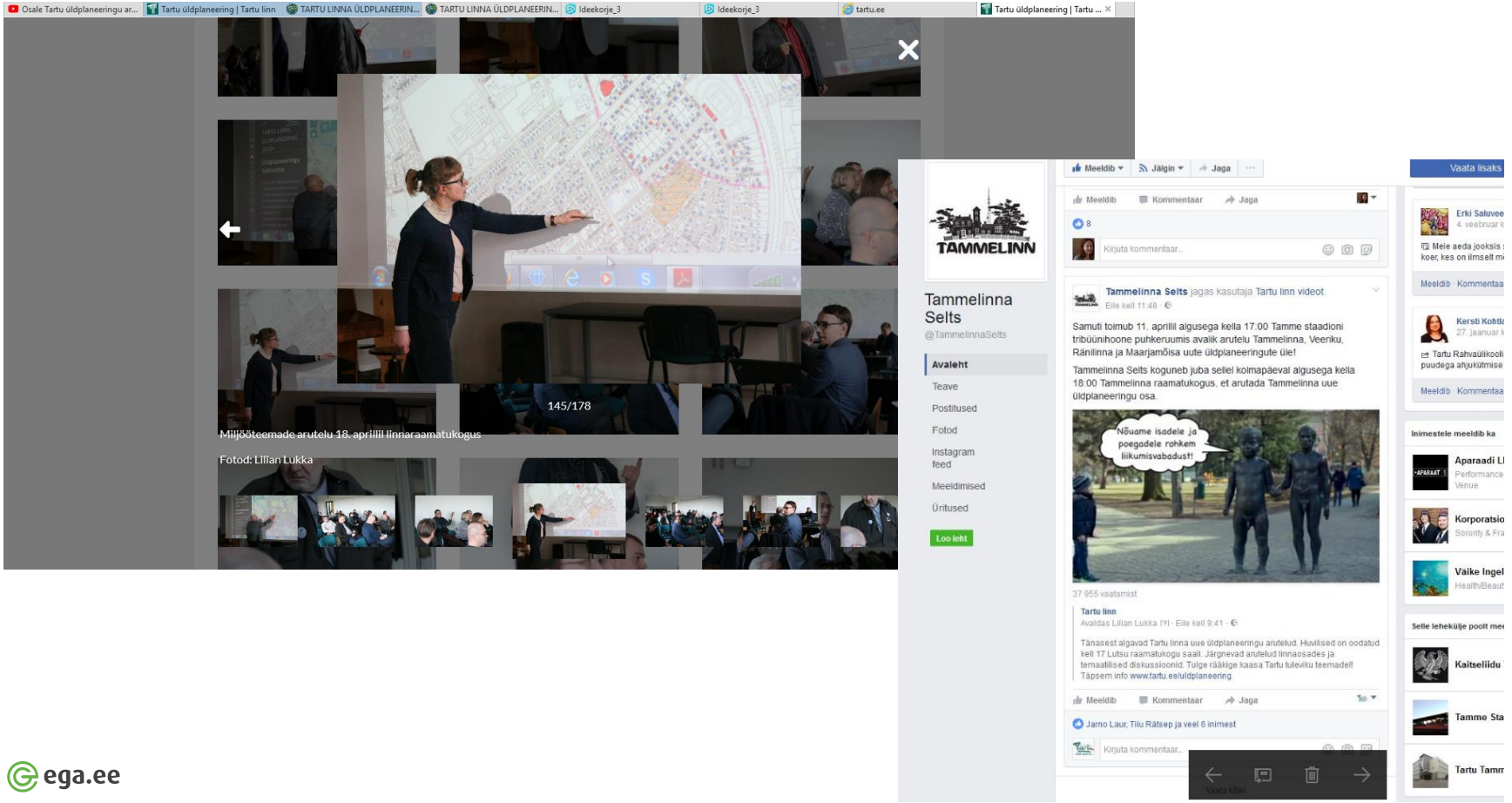


Values of PB in Tartu

- Participation materialized and institutionalised (more than 20 municipalities in Estonia are following)
- Learning-by-doing- renewal of internal desicion-making model
- Flexibility and dynamism, readiness for risk

Idea map used for Tartu Comprehensive Plan 2030+

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Miljööteemade arutelu 18. aprillil linnaraamatukogus
Fotod: Lilian Lukka
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8
Kirjuta kommentaar...
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Eile kell 11:48 ·
Samuti toimub 11. aprillil algusega kella 17:00 Tamme staadioni tribüüninhoone puhkeruumis avalik arutelu Tammelinna, Veeriku, Ränilinna ja Maarjamõisa uute üldplaneeringute üle!
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Nõuame isadele ja poegadele rohkem liikumisvabadust!
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Tartu linn
Avaldas Lilian Lukka [?] · Eile kell 9:41 ·
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Täpsem info www.tartu.ee/uldplaneering.
Meeldib
Kommentaar
Jaga
Jarno Laur, Tiiu Rätsep ja veel 6 inimest
Kirjuta kommentaar...
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Aparaadi Li
Performance Venue
Korporatsio
Sorority & Fra
Väike Ingel
Health/Beaut
Selle lehekülje poolt me
Kaitseliidu
Tamme Sta
Tartu Tamm

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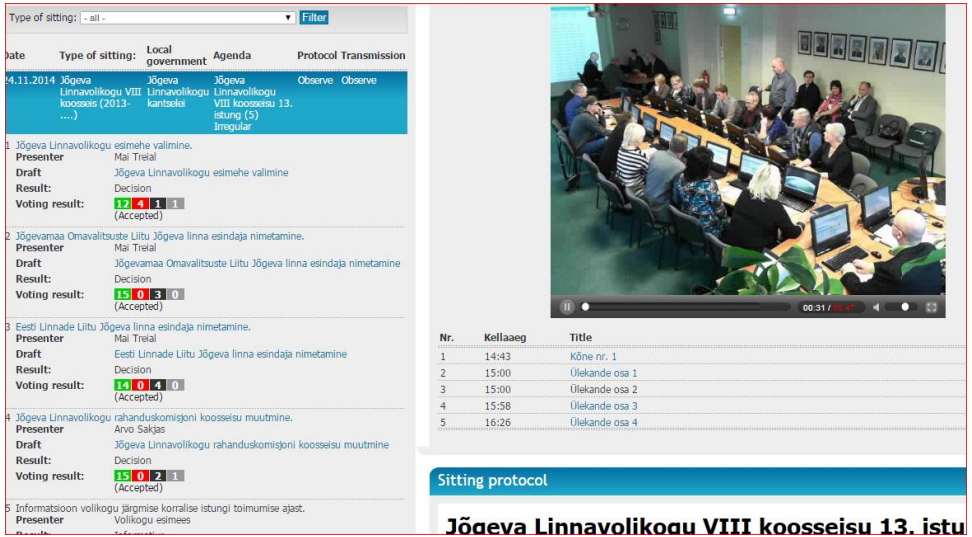
#3 Tools for e-Democracy

VOLIS



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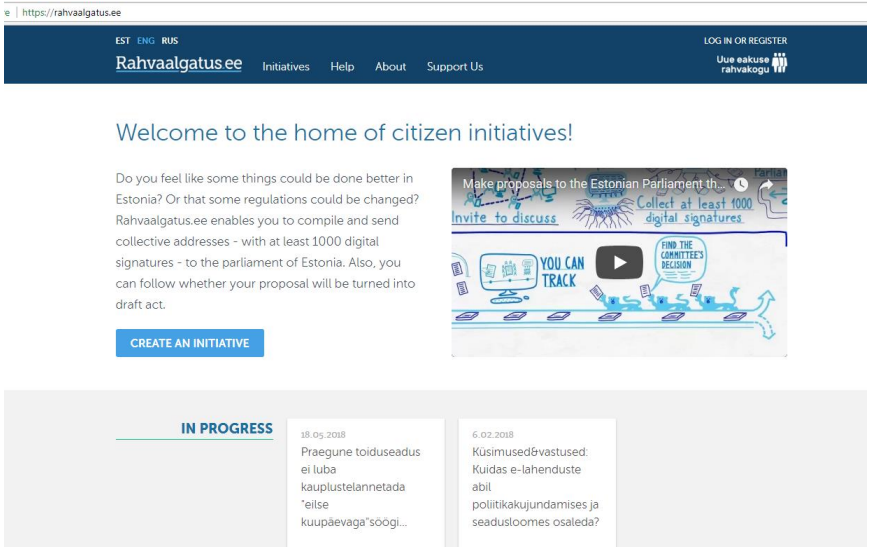

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Takeaways

- E-tools are not miraculous PR-weapons **Critics are your healers**
- Practical or emotional? **Start small, start now**
- **Engage only when needed and meaningful**
- Youth engagement is a big challenge- **invent something new!**

Our toolbox

- Open Governance in practice: **Digital Engagement Strategies and Action Plans**
- **Participatory Budgeting:** model and implementation (incl e-solution)
- *Tested in Georgia*

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Thank you!

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More on Crowdsourcing for Democracy tomorrow at e-Democracy track @13:30

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